

Privacy Policy

Effective date: 2026.01.01

Website: <https://sky-log.hu>

This Privacy Policy explains how Sky-log Magyarország Kereskedelmi és Szolgáltató Korlátolt Felelősségű Társaság handles the personal data of website visitors, quote requesters, clients, and newsletter subscribers.

1. Data Controller

Company name: Sky-log Magyarország Kereskedelmi és Szolgáltató Korlátolt Felelősségű Társaság

Short name: Sky-log Magyarország Kft.

Registered office: 1222 Budapest, Miklósvár u. 7., Hungary

Business / mailing address: 2220 Vecsés, Almáskert u. 4., Hungary

Tax number: 13433125-2-43

Company registration number: 01-09-734925

Email: rendeles@sky-log.hu

Phone: +36 29 555 060

Website: <https://sky-log.hu>

Sky-log Magyarország Kft., as the data controller, processes personal data in accordance with applicable data protection laws, including Regulation (EU) 2016/679 of the European Parliament and of the Council, also known as the General Data Protection Regulation.

2. What personal data do we process?

Sky-log Magyarország Kft. only processes personal data that is necessary for operating the website, responding to quote requests, maintaining client communication, delivering services, or complying with legal obligations.

The exact scope of processed data may vary depending on the type of request, communication, or business relationship.

3. Contact and quote requests

Visitors may contact Sky-log Magyarország Kft. through the website or request a quote for logistics, freight forwarding, warehousing, or customs-related services.

Purpose of data processing

We process personal data for the following purposes:

- responding to contact requests,
- processing quote requests,
- preparing personalised logistics offers,
- clarifying transport requirements,
- maintaining business communication,
- preparing a potential contract.

Scope of processed data

When submitting a contact form or quote request, we may process the following data:

- name,
- company name,
- email address,
- phone number,
- information related to the shipment or logistics request,
- pickup and delivery location,
- type of goods,
- quantity, weight, and dimensions of the goods,
- deadline or urgency of the shipment,
- any other information voluntarily provided in the message.

Legal basis for data processing

Where the request relates to preparing a potential contract, the legal basis for processing is Article 6(1)(b) of the GDPR, meaning that processing is necessary in order to take steps at the request of the data subject prior to entering into a contract.

For general enquiries, the legal basis is Article 6(1)(f) of the GDPR, meaning the legitimate interest of the data controller in responding to business enquiries and maintaining professional communication.

Data retention period

Data related to quote requests and contact enquiries is stored for up to 12 months after the matter is closed, unless longer retention is necessary for contract performance, legal claims, or compliance with legal obligations.

4. Client data processed during service delivery

If a quote request results in an order or contractual cooperation, personal data is processed for the purpose of providing services, maintaining contact, managing freight forwarding processes, issuing invoices, and complying with legal or financial obligations.

Scope of processed data

We may process the following data:

- client name or company name,
- contact person's name,
- email address,
- phone number,
- billing details,
- shipment-related data,
- data required for customs clearance or logistics administration,
- data included in contracts, invoices, and related business documents.

Legal basis for data processing

The legal basis for processing is Article 6(1)(b) of the GDPR, meaning the performance of a contract.

For invoicing and accounting documents, the legal basis is Article 6(1)(c) of the GDPR, meaning compliance with a legal obligation.

Data retention period

Contractual and accounting data is retained for the period required by applicable tax and accounting laws.

5. Newsletter

Sky-log Magyarország Kft. may send newsletters to users who voluntarily subscribe.

Purpose of data processing

The purpose of newsletter-related data processing is to send information about:

- offers, services, and promotions,
- operational updates,
- company and industry news.

Scope of processed data

- subscriber's name,
- subscriber's email address.

Legal basis for data processing

The legal basis is the subscriber's voluntary consent under Article 6(1)(a) of the GDPR.

Data retention period

Personal data is processed until the subscriber unsubscribes from the newsletter.

Subscribers may unsubscribe at any time:

- through the unsubscribe link included in the newsletter,
- or by sending a request to rendeles@sky-log.hu.

6. Website analytics and cookies

The website may use cookies to ensure proper operation, improve user experience, and measure website traffic.

Cookies are small text files that the website may store in the visitor's browser or device.

7. Types of cookies used

Necessary cookies

These cookies are required for the basic operation of the website. They may be used, for example, to identify a session or store cookie preferences.

Without these cookies, certain website functions may not work properly.

Legal basis: legitimate interest of the data controller, Article 6(1)(f) of the GDPR.

Purpose: secure and proper operation of the website.

Retention period: depending on the type of cookie, until the end of the browsing session or for the period specified in the cookie settings.

Analytics cookies

The website may use Google Analytics to analyse website traffic.

Google Analytics may help us understand, for example, how many people visit the website, which pages they view, how long they stay on the website, and what type of device they use.

Analytics cookies are used only with the visitor's consent.

Legal basis: consent, Article 6(1)(a) of the GDPR.

Purpose: preparing website traffic statistics and improving the website.

Retention period: depending on the type of cookie and the applicable cookie settings.

Marketing cookies

If the website uses online advertising or remarketing tools, these cookies may help display more relevant advertisements to visitors.

Marketing cookies are used only with the visitor's prior consent.

Legal basis: consent, Article 6(1)(a) of the GDPR.

Purpose: personalising advertisements and measuring campaign performance.

Retention period: depending on the type of cookie and the applicable cookie settings.

8. Managing cookie settings

Visitors may modify their cookie settings at any time through the cookie management interface available on the website.

Most browsers also allow users to delete, block, or restrict cookies. Please note that blocking certain cookies may affect the functionality of the website.

9. Data processors

Sky-log Magyarország Kft. may use data processors for service delivery, website operation, and business administration.

Such data processors may include, in particular:

- hosting provider,
- web developer or website maintenance provider,
- email service provider,
- newsletter service provider,
- analytics service provider,
- accountant,
- courier service or logistics partner, where necessary for service delivery.

Data processors may process personal data only according to the instructions of the data controller and in compliance with applicable laws.

10. Data transfers

Personal data may be transferred to third parties only where necessary for service delivery, compliance with legal obligations, performance of contractual obligations, or based on the consent of the data subject.

In the case of logistics, freight forwarding, or customs-related services, data may be transferred, for example, to:

- carriers,
- customs brokers,
- warehousing or logistics partners,
- authorities,
- insurers,
- accounting or invoicing service providers.

11. Transfers outside the European Union

Where service delivery requires the involvement of a partner, authority, or service provider located outside the European Union, personal data may be transferred to a third country.

In such cases, data transfers are carried out in accordance with applicable data protection rules.

12. Rights of data subjects

Data subjects have the right to:

- request information about the processing of their personal data,
- request access to their personal data,
- request correction of inaccurate personal data,
- request deletion of their personal data,
- request restriction of processing,
- object to processing based on legitimate interest,
- withdraw consent at any time where processing is based on consent,
- request data portability, where the legal conditions apply.

Data subjects may exercise their rights through the following contact details:

Email: rendeles@sky-log.hu

Postal address: Sky-log Magyarország Kft., 2220 Vecsés, Almáskert u. 4., Hungary

Requests will be answered without undue delay and no later than within 1 month. Where necessary, considering the complexity or number of requests, this period may be extended by a further 2 months.

13. Legal remedies

If a data subject believes that the processing of their personal data violates applicable data protection laws, they may lodge a complaint with the Hungarian National Authority for Data Protection and Freedom of Information.

Hungarian National Authority for Data Protection and Freedom of Information

Address: 1055 Budapest, Falk Miksa utca 9-11., Hungary

Postal address: 1363 Budapest, Pf.: 9., Hungary

Email: ugyfelszolgalat@naih.hu

Website: <https://www.naih.hu>

Data subjects also have the right to seek judicial remedy before the competent court.

14. Amendments to this Privacy Policy

Sky-log Magyarország Kft. reserves the right to amend this Privacy Policy.

The currently effective version of the Privacy Policy is available on <https://sky-log.hu>.